

Stop Spending Money on Bad Customer Data



- Is your customer database too cluttered with bad data to generate quality leads?
- Are wrong customer records making you lose money?
- Are you looking for integrated verification services that will verify and validate your entire contact database?

The decay of business data is common knowledge. Anyone who has been in the online marketing business even for a few weeks is aware of missing opportunities due to incorrect data. Despite knowing all this, our tendency to neglect data is difficult to overcome. Decayed data leads to:

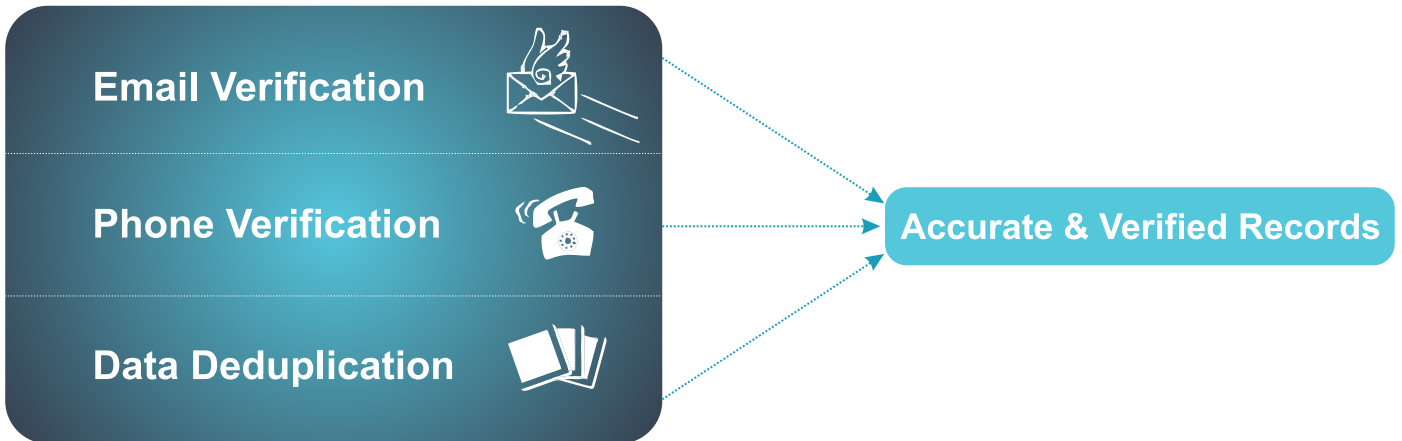
- Incomplete records
- Duplicate records
- Invalid business or personal emails
- Invalid postal addresses
- Outdated phone number
- Potential spam traps
- Incorrect data

Credifeye offers you Email/Phone Verification solutions, tailor-made to meet your business requirements. Through our automated multiple channels and manual processes, we verify each contact present in your database.

Did you know

- Marketing databases decay @ 18-19% each month
- A contact database decays by 3% every 60 minutes
- Every hour 49 businesses change their contact addresses, 19 companies change their names, as many as 62 new businesses come into existence and 26 companies go out of business
- According to a recent report following data verification practices in your contact database can lead up to a 69% increase in revenue
- Dirty data can prove extremely costly. Response rates have dropped down drastically with nearly 52% of respondents reporting less than 4% responses to campaigns

The Email & Phone Verification process chart:



Email verification or phone verification services by Credifeye will make your databases free from old, inactive or dead records. Our data experts identify discrepancies in the existing records and immediately fix them through a quick validation process.

Our phone and email verification services will deliver the most accurate records. Now, you don't have to spend time worrying about the quality of your database. While carrying out the verification process, our data experts will verify each listing directly via telephone or email or both (as per your requirement). Every prospect on the list is verified to ensure that their contact details are active and fit to use.

At Credifeye, we understand the importance of having direct access to your targeted prospects. Through email verification and telephone number verification services, we offer comprehensive solutions that will keep your contact database updated, 100 per cent accurate and without any inconsistencies. Get maximum business ROI through our email and phone verification services.

Data Management

